

## Jacob E Bergmann

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### EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI May 2027

**FINANCE , ENTREPRENEURSHIP , & MARKETING**

### WORK EXPERIENCE

SHOPXEZO LLC, Milwaukee, WI

**Owner** January 2020 - Present

- Create and sell original streetwear-based clothing based on trends to generate six figure sales.  
Designing new products marketing items towards a specific target market.
- Continue with growing team to organize multiple moving elements of a release leading to sales with a 100%+ rate of return.

Sendiks, Brookfield, WI

**Salad Maker** May 2024 – October 2024

- Worked with a team to order stock based on the needs and sales of the store using data from previous sales periods
- Produced and organized hundreds of dollars in product each day to keep up with the sales demands required.

PLANET FITNESS GYM, Waukesha, WI

**Customer Service Representative** June 2023 – July 2024

- Resolve 95% of member inquiries and issues within first interaction, enhancing overall member satisfaction.
- Facilitate resolution of billing issues for 100+ members per month, maintaining high levels of accuracy and customer satisfaction.

LAKESHORE CHINOOKS, Mequon, WI

**Student Consultant** 2023 - June 2023

- Led a team through months of creating and designing marketing plans, boosting social media presence by 10% and increasing total sales based on warm leads.

### CERTIFICATIONS

Microsoft Excel

Microsoft PowerPoint

Research & Analysis -Level 2 via LAUNCH

Data Literacy -Level 2 via LAUNCH